

“There is no meaning in life except the meaning man (or woman) gives their life by the unfolding of their powers. To ‘maximize our potential’, we must take advantage of the resources available designed to increase our understanding of ourselves, the people around us, and the life we are now involved in. We become what we indulge ourselves in. The opportunities life offers help us tap our (leadership) potential and can be explored when we are equipped with the right tools.” Erich Fromm

A few words to our leaders...

Bob ‘Idea Man’ Hooey

The world needs more leaders! Communities, corporations, as well as volunteer organizations around the world, cry out for courageous leaders. People, like you, who are willing to take increased personal leadership. Leaders who are committed to equipping and motivating those who would follow them to grow, to become more productive, and to succeed. In short, **we need you!**

It is my quest to provide, in my leadership publications, tools, tips, and techniques garnered from top leaders and experts which will assist you in your own leadership journey. I trust you will apply what we share in your own quest to better serve and equip your teams.

I invite you to share your own lessons and challenges in your leadership journey. I have long believed we each leave a legacy behind – we can choose to leave a positive, productive one which made a difference in the lives of our staff, our communities, and our clients. I continue to live and act from this premise. I hope you do too!

“What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others.” Pericles



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Bob ‘Idea Man’ Hooey, DTM, PRA, CKD-Emeritus, Accredited Speaker, 2011 Spirit of CAPS recipient is an inspirational leader, speaker, and a prolific author whose works include **‘Legacy of Leadership, Strive for significance – lead on purpose!’**, **“In the Company of Leaders”**, **‘Speaking for Success’** and **‘The Courage to Lead!’** His articles have been featured in a multitude of North American trade and global consumer publications. He is a respected leader who has been honored by CAPS, NSA, Toastmasters, and the United Nations for his leadership contributions. His creative Ideas At Work have allowed him to travel the globe sharing insights, encouragement in 61 countries, so far. With Covid-19 he has been zooming around the globe to share his ideas. His **innovative Ideas At Work!** have been successfully applied by global leaders as well as Canada’s 50 Best Managed Companies.